

BASS CAPITAL RADIO PODCAST PARTNERSHIP PROGRAM

Thank you for your interest in the Bass Capital Radio Podcast Partnership Program!

BASS CAPITAL RADIO PODCAST IS YOUR ONE-STOP SHOP FOR ALL THINGS PUTNAM COUNTY. WE DELVE DEEP INTO THE HEART OF THIS VIBRANT COMMUNITY, UNCOVERING ITS RICH HISTORY, CELEBRATING THE LOCAL HEROES, AND EXPLORING THE EXCITING FUTURE ON THE HORIZON.

Reach a Loyal Audience:

- **Engaged Listeners:** Our passionate host connects with listeners who are invested in Putnam County's history, businesses and future.
- **Local Focus:** We target a specific demographic - residents and those interested in Putnam County - creating a valuable audience for local businesses.
- **Long-Term Commitment:** Listeners tune in regularly for their dose of Putnam County goodness, fostering brand loyalty for our partners.

PARTNERSHIP PACKAGE OPTIONS:

We offer a variety of partnership packages to fit your needs. Here are some options:

- **Community Partner \$20/month:**
 - Logo placement on podcast website and on podcast partner page at end of episodes.
- **Bronze Level (Pro) \$25/month:**
 - Pre-roll or post-roll mention on one episode week.
 - Logo placement on the podcast website.
 - Social media shoutout on our channels.
- **Silver Level (Masters) \$40/month:**
 - Benefits of Bronze Level +
 - Mid-roll mention on one episode per week.
 - One 15 minute interview opportunity on the podcast to discuss your business and its role in Putnam County.
- **Gold Level (Elite) \$80/month:**
 - Benefits of Silver Level +
 - Co-branded social media campaign promoting the episode.
 - Opportunity to provide a discount or offer to our listeners.
 - One bonus 15 minute video for your business or non-profit.
- **Non-Profit \$5 discount on all partnership levels per month**
- **Bonus Plan \$10/month add on:**
 - Benefits of selected plan plus one episode, up to 1 hour, covering business or non-profit.
- **Community Enrichment \$500/month**
 - Gold Elite Level for upgrading to one monthly 15 minute interview to cover any topic of choice.
 - Be the exclusive partner for one podcast episode a month
- **One Time Contribution of \$500**
 - Logo placement on podcast website and on podcast partner page at end of episodes.
 - Social media shoutout on our channels.

Ready to Get Started?

Contact us today to discuss a custom package that meets your specific goals. Let's work together to showcase your business and connect with the Putnam County community



ADDITIONAL BENEFITS

- **Positive Brand Association:** Align your brand with a show that celebrates the best of Putnam County.
- **Increased Brand Awareness:** Reach a targeted audience actively engaged with local businesses.
- **Targeted Marketing:** Connect with potential customers who are interested in what you have to offer.



CONTACT US

 www.facebook.com/basscapitalradiopodcast

 www.youtube.com/@BassCapitalRadioPodcast

 email: larra@basscapitalradio.com

 Larra Wallace - 386.538.1197

 1428 St. Johns Ave. Palatka, FL 32177

**You can't have COMMUNITY
without UNITY**